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Boys & Girls Clubs of the Coastal Bend – Greenwood Unit Receives \$3,000 Grant from the Dollar General Literacy Foundation to Support Summer Youth Literacy

MEDIA RELEASE

Corpus Christi, TX – June 13, 2016 – The Dollar General Literacy Foundation awarded Boys & Girls Clubs of the Coastal Bend’s Greenwood Unit a \$3,000 grant to support summer youth literacy. This local grant award is part of over \$7.1 million in grants awarded to more than 900 schools, nonprofits and organizations across the 43 states that Dollar General serves.

“When youth are not engaged in high-yield learning activities during the summer, they lose almost half a year’s worth of education which causes teachers to have to reteach from the previous year in order to bring them up to speed at their current grade level.” says Niki Kiruki, Director of Program Operations.



The Summer Reading Program will be implemented daily over a 9-week summer camp on June 6 – August 5, 2016. Members will have daily reading challenges & activities and keep daily reading logs to earn points for incentives including prizes and field trips. Members will also learn and enhance their vocabulary by participating in our first annual summer Spelling Bee event. Members will participate in Boys & Girls Clubs of America’s Summer Brain Gain: Read Program which consists of six weeks of literacy programming. Each week members are introduced to a new book and engaging activities to support the development of literacy skills. Modules will be available for lower and upper elementary, middle and high school and include opportunities for both small group and individual reading are available each day.

“Consistent with our mission of *Serving Others*, we are excited to provide these organizations with funding to further literacy and education across the communities we call home,” said Todd Vasos, Dollar General’s CEO. “It is always so exciting to see the true and meaningful impact the Dollar General Literacy Foundation has on both children and adults looking to improve their lives through literacy.”

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more than \$120 million in grants to nonprofit organizations, helping more than 7.3 million individuals take their first steps toward literacy or continued education.

About Boys & Girls Clubs of the Coastal Bend

Boys & Girls Clubs of the Coastal Bend (BGCCB), formerly known as BGC of Corpus Christi, was founded in 1957. Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Today, we serve over 5,000 youth annually through our after-school and summer programs at two locations: the Greenwood Unit in Corpus Christi and the Robstown Unit. BGCCB serves youth ages 6-18 years old and is aligned with Boys & Girls Club’s America’s Formula For Impact to ensure that all young people who walk through our doors are prepared for academic success, demonstrating good character & citizenship, and living healthy lifestyles.

Follow Boys & Girls Clubs of the Coastal Bend:



About the Dollar General Literacy Foundation

The Dollar General Literacy Foundation is proud to support initiatives that help others improve their lives through literacy and education as part of the company’s mission of *Serving Others* for over 20 years. Since its inception in 1993, the Dollar General Literacy Foundation has awarded more

than \$120 million in grants to nonprofit organizations, helping more than 7.3 million individuals take their first steps toward literacy or continued education. For more information about the Dollar General Literacy Foundation and its grant programs, visit www.dgliteracy.org.

About Dollar General Corporation

Dollar General Corporation (NYSE: DG) has been delivering value to shoppers for over 75 years through its mission of ***Serving Others***. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, clothing for the family, housewares and seasonal items at low everyday prices in convenient neighborhood locations. Dollar General operates 12,483 stores in 43 states as of January 29, 2016. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestle, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo. For more information on Dollar General, please visit www.dollargeneral.com.

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