

GREAT FUTURES START **HERE.**



**BOYS & GIRLS CLUBS
OF THE COASTAL BEND**



BOYS & GIRLS CLUBS OF THE COASTAL BEND HOSTS TRIPLE PLAY OLYMPIC DAY AS PART OF NATIONAL INITIATIVE TO SPARK A PASSION FOR ACHIEVING A HEALTHY MIND, BODY AND SOUL

SPECIAL GUESTS: Glen Sefcik, former Olympic Track & Field Coach, and Humberto “Lefty” Barrera, Former Olympic Boxer and Robstown native

MEDIA ALERT

KIDS AND TEENS NATIONWIDE TAKE ON THE TRIPLE PLAY CHALLENGE TO REACH ONE MILLION MINUTES OF ACTIVITY SUPPORTING FITNESS, NUTRITION AND SOCIAL WELL-BEING

WHAT: Boys & Girls Clubs of the Coastal Bend will host “Triple Play Olympic Day” to educate area youth on the importance of leading a healthy lifestyle for their mind, body and soul. The event’s exciting and collaborative exercises will have attendees moving, thinking and working together. Members of Boys & Girls Clubs of the Coastal Bend will contribute to a collective goal of achieving one million minutes of activity among participating Clubs across the country.

WHY: With more than three out of 10 young people nationwide considered obese or overweight, early education and active programming for youth is more critical than ever for a healthier future. The upcoming event will feature activities to engage the mind, body and soul, including a spelling bee, games room challenge, 3-on-3 basketball tournament, water polo tournament, and **Opening Ceremonies Special Guest Speakers: Glen Sefcik, former Olympic Track & Field Coach, and Humberto “Lefty” Barrera, Former Olympic Boxer and Robstown native.**

WHEN: Thursday July 14, 2016 at 9:00am-3:00pm

WHERE: Greenwood Unit
3902 Greenwood Drive, Corpus Christi, TX 78416

INTERVIEWS AND VISUALS:

- Live shots from the Boys & Girls Clubs of the Coastal Bend Triple Play Day event in action with kids and teens participating in all the challenges and activities
- Club kids and teens will be on-site to demonstrate event activities, share their thoughts on the importance of a healthy lifestyle and encourage other young people to get active
- Guest Speakers will be available for interview after Opening Ceremonies 9:00am-10:00am

MEDIA CONTACTS:

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About Boys & Girls Clubs of the Coastal Bend

Boys & Girls Clubs of the Coastal Bend (BGCCB), formerly known as BGC of Corpus Christi, was founded in 1957. Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Today, we serve over 5,000 youth annually through our after-school and summer programs at two locations: the Greenwood Unit in Corpus Christi and the Robstown Unit. BGCCB serves youth ages 6-18 years old and is aligned with Boys & Girls Club's America's Formula For Impact to ensure that all young people who walk through our doors are prepared for academic success, demonstrating good character & citizenship, and living healthy lifestyles.

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